



GIVING TUESDAY PLANNING WORKBOOK

2022

Giving Tuesday Project Plan

KEY LEARNINGS

WHAT WORKED
WELL LAST YEAR

WHAT DIDN'T WORK
WELL LAST YEAR

NOTES :

2022

Giving Tuesday Project Plan

START ON : _____

DEADLINE : _____

GOAL :

NOTES:

#GivingTuesday

STRATEGY :

2022 *November*

MON	TUE	WED	THU	FRI	SAT	SUN
31	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29 	30	01	02	03	04

NOTES

2022

Giving Tuesday

RESOURCE STATUS :

<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●
<input type="checkbox"/>	_____	●	●	●	<input type="checkbox"/>	_____	●	●	●

● Cancel

● Need

● Ready

TOP PRIORITIES :

MEETING :

2022 *Project Tracker*

TASK / OWNER : DEADLINE STATUS

<input type="checkbox"/>	_____	_____	●	●	●
<input type="checkbox"/>	_____	_____	●	●	●
<input type="checkbox"/>	_____	_____	●	●	●
<input type="checkbox"/>	_____	_____	●	●	●
<input type="checkbox"/>	_____	_____	●	●	●
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<input type="checkbox"/>	_____	_____	●	●	●
<input type="checkbox"/>	_____	_____	●	●	●
<input type="checkbox"/>	_____	_____	●	●	●
<input type="checkbox"/>	_____	_____	●	●	●
<input type="checkbox"/>	_____	_____	●	●	●

● Cancel ● Work In Progress ● Done

2022

November

Social Post Planner

PLATFORM _____

LINK TO CREATIVE
ASSET:

PUBLISH DATE _____

COPY

HASHTAGS

#GivingTuesday

CHARACTER COUNT: _____

CALL TO ACTION

LINKS TO INCLUDE

