



# NO LIMITS FOR DEAF CHILDREN: ELIMINATING MANUAL DATA ENTRY & RAISING MORE FUNDS

## No Limits for deaf children and families

### Mission

No Limits teaches underserved deaf children and their families the skills to succeed in school and in life through its after-school educational centers and distinguished theater arts program, promoting advocacy and awareness worldwide.

### Vision

We believe in building the self-esteem and communication skills of children who are deaf or hard of hearing by providing the highest quality of services so they can reach their potential regardless of economic status. We strongly believe that parents must be actively involved and educated in this process, as they are the key factor in the success of their children.

*"The campaign function has been big for us because we have a lot of events. It's so easy to put together a campaign and track it and send it out right away. And so that has been a lifesaver for us because we probably have about 20 campaigns going on this year."*

-Dr. Michelle Christie, No Limit For Deaf Children, Executive Director

## CHALLENGE

Prior to adopting Giveeffect, No Limits for Deaf Children and Families (NLDCF) grappled with the challenge of managing eight separate softwares for their daily operations and administrative tasks. The constant manual data entry, downloading, and uploading of data between platforms created a disjointed workflow. Gaining a holistic view of organizational data was nearly impossible. Moreover, their choice of tools had a detrimental impact on their web presence. This inefficiency not only drained valuable time and resources but also impeded their capacity to focus on donors, supporters, and overall community impact.

## SOLUTIONS

NLDCF discovered Giveeffect's all-in-one nonprofit platform, empowering them to efficiently manage their operations, streamline fundraising, and enhance data retrieval while benefiting from intelligent automation.

### Event and Campaign Creation

Using Giveeffect's event and campaign creation module, NLDCF quickly launched successful campaign pages within a month of adopting the platform. Giveeffect enables nonprofits to create branded webpages, or 'Campaigns,' for fundraising and volunteer efforts, streamlining revenue generation by allowing supporters to take various actions like purchasing tickets, sponsoring events, bidding on items, or making donations, all from a centralized hub.

### Reporting

Giveeffect's advanced analytics and reporting tools empower NLDCF to easily generate reports on volunteer hours, job data, donations, annual donor support, and the success of fundraising campaigns year after year. This streamlines information retrieval across the organization and saves valuable time, eliminating manual data transfer, searching across platforms, or reformatting spreadsheets. Giveeffect's robust reporting and querying capabilities enable rapid and comprehensive searches through thousands of records in seconds.

### Smart Automation

Giveeffect's proprietary Smart Automation connects all of Giveeffect's 10 systems to communicate with one another so that NLDCF automates processes and connects data, actions, and tasks throughout the software suite. This saves the organization time and errors that could occur from manual entries.

## RESULTS

Since switching to Giveeffect, NLDCF streamlined operations, eliminating data entry. They ran **123 campaigns, raising \$1.5 million compared to their \$290,000 campaign goals**. Additionally, they received **5,758 donations through Giveeffect since 2016, totaling over \$8 million in revenue**.